

Application for Model Training Course (4-11 October, 2017)

1. Name (in block letters):
2. Designation:
3. Present Employer and Address: -----

4. Corresponding address (in block letter):

5. Permanent address

Mob. No.-----E Mail: -----
6. Date of birth:
7. Sex:
8. Professional experience/Teaching/Research (Mention post held) during last 5 year and number of publications:
9. Mention if you have participated in any Training/ Seminar/Summer/Winter/ Short courses etc during last 5 year under ICAR/Other Organizations.
10. Academic record

Degree	Discipline	Year	Class	University
Ph.D.				
Master				
Bachelor				
Other				

Signature of Applicant

Date: _____ Place: _____

Recommendation of forwarding Institute

Signature

Date: _____ Place: _____

Certificate

It is certified that the information was furnished by the office record and was found correct

Important Dates

Last date for receipt of application: September 18, 2017
Confirmation to selected candidates: September 22, 2017
Commencement of the Course: October 4, 2017

PATRON

Dr B.P. Bhatt

Director

ICAR Research Complex for Eastern Region
ICAR Parisar, Patna-800 014

Course Director

Dr Ujjwal Kumar

Principal Scientist & Head

Division of Socio-Economics & Extension

ICAR-Research Complex for Eastern Region,

ICAR Parisar, P.O. B V College, Patna-800 014 (Bihar)

Phone: 0612-2223972, 9431840187(M); Fax: 0612-2223956,

Email: ujkumar19@gmail.com

Course Coordinators

Dr Bikash Sarkar, Sr. Scientist

Division of Land and Water Management

E- mail: bikas_sarkar2003@yahoo.com

Mob. No. 9470251873

Dr Santosh Gupta, Scientist

Division of Livestock and Fisheries Management

E- mail: vetsantosh@gmail.com

Mob. No. 7091974583

Dr. Dhiraj Kumar Singh, Scientist

Division of Socio Economics & Extension

E- Mail: dhirajextension@gmail.com

Mob. No. 9816738307

Information Brochure

Model Training Course

On

Market Led Agriculture

Extension-

Concept and Practices

(October 4-11, 2017)

Sponsored by

Directorate of Extension
Ministry of Agriculture & Farmers Welfare
Govt. of India

Organized by



**DIVISION OF SOCIO ECONOMICS & EXTENSION
ICAR- RESEARCH COMPLEX FOR EASTERN REGION
P.O. B V COLLEGE,
PATNA-800 014 (BIHAR)**

About the Institute: ICAR-Research Complex for Eastern Region

The institute came into existence on 22nd February, 2001 with its Headquarter at Patna and its Regional Centres at Darbhanga, Bihar and Ranchi, Jharkhand. Two KVKs at Buxar, Bihar and Ramgarh, Jharkhand are attached to the Complex. Since establishment, the institute has undertaken various research activities in the areas of land and water resources management, crop, horticulture, aquatic crops, fishery, livestock and poultry, agro-forestry, processing, value addition and socio-economic aspects for agricultural development in the region so as to improve the livelihood of resource poor farmers.

Aim of Training Course

The liberalization, privatization and globalization of Indian economy during early 1990s led to emergence of new market mechanisms and opened new opportunities for the farmers of the country across different crops. Now, markets, not technology, have become the primary driver for agricultural development. There has been limited success of public agricultural extension systems which gave birth to market-driven approach in India and other countries. This scenario calls for use of new extension approaches involving productivity to profitability, subsistence to commercial agriculture, commodity oriented to farming systems orientation, local market to export market, mono cropping to crop diversity and so on. Market led Extension approach can be the perfect mechanism for reaching at the door steps of our farmers. Therefore, besides the production technologies, the extension functionaries now have to get equipped with market information on arrival and prices of different

commodities which requires imparting new training skills to the extensionists. They need to be sensitized on various aspects of quality, consumer's preference, market intelligence, processing and value addition and other marketing information. Hence, this Model Training Course is timely intervention and will provide a platform to discuss and share ideas/knowledge between the participants and experts/resource persons. The method of training will include lecture, group discussion, case studies, film show and field visits which will make it interactive and effective.

Faculty Involved in Training

Faculty/Resource persons/Scientists from ICAR Research Complex for Eastern Region Patna and its centres viz. Research centre for Makhana, Darbhanga, Research centre for Horticulture and Agroforestry, Ranchi and other experts from different ICAR institutes, CAU, BIT and State Agricultural Universities as well as NGOs will be involved in conduct of training.

Eligibility

The Model Training Course is meant for active extension functionaries and researchers working in State Government Departments or ICAR/CAUs/SAUs/KVKs at the rank of Scientist/Assistant Professor/SMS/Agriculture Officer or any equivalent position or above. Preference will be given to the officers of State Development Department of Agriculture and allied Sciences. A total of 20 participants will be selected for the course by a screening committee as per norms. No course fee will be charged from the participants.

Boarding, Lodging and Travel

Free boarding and lodging, as per Ministry of Agriculture approved norms will be arranged in the Institute Guest house for all participants. The selected participants will be paid for to and fro journey, restricted to AC-II tier train fare or bus as the case may be as per approved norms. Reimbursement will be on actual basis as per entitlement of the official after production of money receipts/ tickets. The provision to meet traveling expenses has been made for participants from the **State Development Departments only**. In case of trainees from organizations viz. ICAR, SAUs, KVKs etc., their TA/DA may be borne by their respective organization/ institute. However, all participants are entitled to avail the lodging and boarding and other facilities. Patna is well connected by air, rail and road to major cities of India. The Patna railway station is approximately 8 km and bus stand is about 10 km from the host institute. Important landmark for reaching the Institute is Patna Airport and Bihar Veterinary College which are located within 1 Km distance from the Institute.

How to Apply

Interested participants may apply in prescribed format which should be duly approved by the competent authority of the organisation and scanned copy of approved application form may be sent to the Course Director by email to **ujkumar19@gmail.com/dhirajextension@gmail.com** while original application must be sent through post. In case of any difficulty, please contact Course Director or Course Coordinators. Application forms are available at Institute's website (www.icarrcer.in) and can be downloaded. Participants are requested to provide email ID, Mobile No. and Fax No. positively in application for faster communication.

All correspondence should be sent to Course Director at E mail id: ujkumar19@gmail.com/dhirajextension@gmail.com.